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**October 1, 2019**

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# This Halloween….
# "Who's Keeping An Eye On Your Computer Network?"

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Dear Friend,

When it comes to network security, it is easy for small to medium sized businesses to say "not me", "they are only after the big guys." The reality is that attacks on all networks have been increasing year after year as hackers have become more sophisticated, and small businesses are being affected every day by relaxed or non-existent security policies.

**Can I talk straight?**

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### If No One Is <u>Keeping A Constant Eye On Your Network</u>, Your Next Computer Disaster May Be Right Around The Corner!

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99% of business owners are NOT keeping a watchful eye on their network's health and security, and aren't performing regular and critical maintenance that ALL computer networks need. Because of this, a nasty virus, malicious hacker, an unexpected software corruption, hardware failure, or DOZENS of other problems catch them off guard and result in extensive downtime, data loss, and expensive disaster recovery fees.

That's because most business owners are NOT…

…performing regular maintenance on their network and, therefore, <u>overlook these and other threats</u>. At some point, disaster strikes and they find themselves in a real mess with a network that offline.

By then, the damage is done and it often costs thousands of dollars to restore their network back to normal. Even then it's not uncommon for them to permanently lose irreplaceable accounting, client, and business data – not to mention the hours of downtime.

What saddens me even more is the fact that <u>almost every one of these costly disasters could have easily been prevented if someone had checked their network's security and health to remove these threats on a regular basis</u>.

Which brings me to the reason I'm writing you today…

## No More Excuses! Our Free Network Check-Up Will "Exorcise" The Demons Hiding In Your Computer Network

I know you are so darn busy running your business that you simply forget to think about the security and health of your computer network – so consider this a "friendly reminder" to get it done right away. If you (or your current computer guy) is not monitoring and maintaining your network 24-7, you need this check up!

And to make it a complete "no-brainer," from now until Halloween (October 31$^{st}$), I'm offering you a **FREE Network Check-Up ($497 Value)** so you have no excuse for making sure that your computer network is safe not only from spyware and viruses, but also hackers, spam, data loss, hardware failure, software corruption, and a number of other disasters.

### For FREE, We Will
### Come To Your Office And…

- Check your firewall's security settings to make sure you are protected from the latest hacker attacks, worms, and viruses.
- Scan and remove spyware that is secretly stealing your company's bandwidth, jeopardizing the speed of your computer system, and embezzling confidential information about you, your employees, and your business.
- Check your network's back-up system to ensure it is working properly and accurately backing up all of the critical files and information you never want to lose.
- Verify that you have the most up-to-date security patches installed properly; miss one critical update and you're a "sitting duck."
- Diagnose slow, unstable PCs.
- Perform a quick network "tune-up" to make programs and files load faster.

# Why Should You Care About This?

Because there are literally dozens of ways hackers and viruses can access your network–undetected—to access and remotely control your network, corrupt your data, and use your network as a conduit for spreading spam, viruses, and even illegal software.

There are numerous system checks and updates that should be done on a regular basis to ensure maximum speed, performance, and security. Ignore them and your system will get progressively slower, unstable, and susceptible to viruses, spyware, and hackers.

Tape backups and external hard drives have a failure rate of 100% --that means all tape drives and/or external drives will fail at some point, often without warning. You don't want to find out that your backup was not working the day after your hard drive fried.

# Think About This…

**What else in your business is more valuable than the data on your network?** Just imagine how devastating it would be to lose it! That's why this checkup is so important. We'll conduct a comprehensive review of your network's security settings to make sure your data is safe and secure.

# Okay…So What's The Catch?

I bet you're wondering why I'd be willing to give this away for free. **Let me explain…**

I know from working with hundreds of business owners that the last thing on your mind is computer maintenance. You – or someone in your office – is probably not checking and verifying the integrity of your backups, scanning for viruses and spyware on a daily basis, checking the logs to look for hardware failures, disk space limits, and other issues. And, you probably don't know if you have the most up-to-date security patches in place.

That means you are at risk for a major computer meltdown. And if you will allow me to come in and review your network, I can finally give you complete peace of mind that someone is watching your network 24/7, 365 days a year to make absolutely certain you don't experience a devastating disaster in your business.

There's no catch whatsoever, all I'd like to do is provide you with a report that will help you better understand where your business may be vulnerable to hackers.

# After All, Don't You Just Want Your Computer To Work The Way It's Supposed To?

That's why I'm making this offer. I know that we are hands down the best at what we do, but I don't think it's fair for you to risk your money to find out. I don't expect

everyone to become a customer, but I know that some will end up becoming loyal, long-term clients.

# Here's How It Works…

To get your FREE, no-strings-attached Network Check-Up, simply complete and fax the enclosed response form back to our office. Or if you prefer to speak to me directly about this, call my office at 703-968-2600. After we receive your request, we'll schedule a convenient time for one of our technicians to come on-site and conduct a complete health check of your network.  When we're done, we'll give you a comprehensive, easy-to-read report that will show any problems, threats, or vulnerable areas that need to be addressed.

If we discover a problem, we'll also provide you with a recommended action plan and fixed-fee quote on what it will cost for us to resolve it. No hidden fees, no bait and switch. If you decide to hire us to do the repair (you're under no obligation), we'll get to work on it immediately.

**And if we find out everything is safe and secure, at the very least you'll breathe a big sigh of relief knowing the true state of your network's health and security.**

Already have someone in-house that monitors your network? No problem, you can still receive a Free Network Checkup and share the results with your IT person.

**Feel free to download this report as a PDF as well, just go to: www.csuinc.com/eyeonyournetwork**

**What do you have to lose?** We're making this as easy as possible to say yes – all you have to do is take 60 seconds to fax back the enclosed form, call our offices, or visit us at: **www.csuinc.com** and we'll do the rest!

Sincerely,

Michelle Sherman
President, Technology Marketing Toolkit, Inc.
Phone: 703-968-2600
www.csuinc.com

**P.S. Remember, this offer for a FREE Network Check-Up expires on October 31st! You are under no obligation to do or buy anything but you must respond NOW or you will miss out!**

# ☐ YES! Please Reserve a FREE Network Check-Up in My Name to "See" if I'm Truly Safe from Spyware, Viruses, Hackers, and other MONSTEROUS Disasters!

I understand that I am not obligated to do or buy anything by signing up for this offer. For free, one of your technicians will schedule an appointment to conduct a complete health check of my network. Upon completion, I'll receive a report that will show any problems, threats, or vulnerable areas that need to be addressed.

   If a problem is discovered, I will receive a recommended action plan and fixed-fee quote to resolve it with no hidden fees. Again, I am under no obligation to hire you to do any work.

## Need To Speak To Someone Right Away? Call: 703-968-2600

**Please Complete This Form:**

**Your Name:** .......................................................................................................

**Title:** .......................................................................................................

**Company:** .......................................................................................................

**Address:** .......................................................................................................

**City, State, Zip:** .......................................................................................................

**Phone:** .......................................................................................................

**E-mail Address:** .......................................................................................................

**Number of PCs:** .......................................................................................................

## Fax This Completed Form To: 1-703-968-5562
## You Must Respond On Or Before October 31st!

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