



Connection

June 2025

We believe that experienced, reputable, and fast responding IT support should be the standard!

Our Services:

- Data Backup & Recovery
- Managed Services
- IT Consulting
- Network Security
- Cloud Computing
- Remote IT Services
- Cyber Security Training
- Mobile Device Management
- VoIP Phones



HOW BUSINESSES ARE WINNING WITH SMART TECH STRATEGIES

Let's get social!



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(703) 968-2600



Digital Newsletter:

www.csuinc.com/news

In today's fast-moving digital world, small businesses have more tools—and more challenges—than ever before. From AI search engines to shifting consumer values, staying visible and relevant means thinking smarter, not necessarily bigger. Here's how to harness technology, connect with customers, and grow your business in the age of AI.

GETTING FOUND & GROWING SMARTER IN THE AGE OF AI SEARCH

Remember when ranking on Google was the key to being discovered online? Today, AI-powered tools like ChatGPT, Google Gemini, and Microsoft Copilot are the new gatekeepers of information. If your business isn't showing up in their responses, you're missing out on visibility—and potential customers.

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Get more free tips, tools, and services on our website www.csuinc.com

How to Boost Visibility in AI Search:

- **Keep your website simple, clear, and helpful.** AI tools prefer well-structured, conversational content that answers real customer questions.
- **Update regularly.** Fresh, relevant content tells AI your business is active and credible.
- **Use plain language.** Avoid jargon—write like you talk.
- **Encourage reviews.** AI assistants scan them for business mentions and quality signals.

AI: YOUR SMALL BUSINESS SUPERPOWER

Small businesses have something big brands don't: agility. You can adapt faster, try new tools sooner, and customize your approach without layers of approval. According to the U.S. Chamber of Commerce, nearly all small businesses now use some form of AI—many are already seeing faster growth.

You don't have to overhaul everything at once. Start small:

- Automate appointment scheduling
- Add a chatbot to handle FAQs
- Set up low-stock alerts to manage inventory

The key? Use AI to support your team, not replace them. Customers still crave real human connection—technology should make that easier, not get in the way.

CONSUMERS WANT MORE THAN JUST PRICE

Modern shoppers care about more than cost—they want to buy from businesses that reflect their values. That includes sustainability, ethical practices, and authenticity.

Small businesses are uniquely positioned to thrive in this environment. You can:

- Build genuine connections with your customers
- Share your story and mission
- Offer personalized, value-driven experiences

SMART TECH, SMARTER BUSINESS

Technology isn't just a nice-to-have—it's a tool for working smarter, not harder. Whether you're looking to boost efficiency, understand your customers better, or just stay competitive, smart tech can help you do more with less.

Ask yourself:

What's one small, smart move I can make to grow this year?

Your next big success doesn't have to be big. It just needs to be smart.

Tech Giggles!

What's an aliens favorite part of a keyboard?

...

The Space bar!



**Time it
takes for
a hacker
to brute
force your
password
in 2025**



Number of Characters	Numbers Only	Lowercase Letters	Upper and Lowercase Letters	Numbers, Upper and Lowercase Letters	Numbers, Upper and Lowercase Letters, Symbols
4	Instantly	Instantly	Instantly	Instantly	Instantly
5	Instantly	Instantly	57 minutes	2 hours	4 hours
6	Instantly	46 minutes	2 days	6 days	2 weeks
7	Instantly	20 hours	4 months	1 year	2 years
8	Instantly	3 weeks	15 years	62 years	164 years
9	2 hours	2 years	791 years	3k years	11k years
10	1 day	40 years	41k years	238k years	803k years
11	1 weeks	1k years	2m years	14m years	56m years
12	3 months	27k years	111m years	917m years	3bn years
13	3 years	705k years	5bn years	56bn years	275bn years
14	28 years	18m years	300bn years	3tn years	19tn years
15	284 years	477m years	15tn years	218tn years	1qd years
16	2k years	12bn years	812tn years	13qd years	94qd years
17	28k years	322bn years	42qd years	840qd years	6qn years
18	284k years	8tn years	2qn years	52qn years	463qn years



Hive Systems

Gadget of the Month!

SOLOS AIRGO VISION

The first smartglasses featuring ChatGPT-powered AI and a built-in camera. Enjoy real-time visual recognition, voice control, and hands-free functionality.



Top Features:

- **ChatGPT AI Integration:** Voice assistant, messaging, music, and smart search
- **Real-Time Translation:** Supports 25 languages with SolosTranslate
- **Swappable Frames:** SmartHinge™ and USB-C for easy switching
- **Touch Controls:** Temple sensors and virtual button
- **Water-Resistant (IP67)** with long battery life
- **Solos AirGo App:** AI-powered mobile control and personalization

\$199 on Amazon



Gmail continues to be a top target for cybercriminals in 2025—largely because of its widespread use and deep integration with services like Google Drive, Pay, and Password Manager. As cyberattacks powered by artificial intelligence become more advanced, it's becoming harder than ever for users to tell the difference between a legitimate message and a sophisticated phishing attempt.

What's New in Gmail Threats?

Cyberattacks are no longer crude or easily identifiable. In 2025, hackers are using AI to:

- Craft emails that perfectly mimic your coworkers, vendors, or even clients
- Launch zero-day attacks that exploit unknown vulnerabilities before Google can patch them
- Generate deepfakes and malware that bypass standard filters
- Analyze your communication style to tailor scams specifically to you

Even worse, a compromised Gmail account could give hackers access to everything connected to it—documents in Google Drive, payment info in Google Pay, saved passwords, and more.

With nearly half of all phishing attacks now using AI, the stakes have never been higher.

How to Stay Safe

Staying ahead of these threats requires proactive steps:

- Use strong, unique passwords
- Turn on two-factor authentication (2FA)
- Review account settings regularly for unusual activity
- Stay informed about the latest scams and security practices

Ready for a Safer, More Business-Friendly Email Platform?

If you're tired of playing defense with Gmail's ever-changing threat landscape, it may be time to consider switching to a more secure and business-optimized email solution.

At Computer Services Unlimited, we offer professional email migration services. This include moving Gmail to Microsoft Outlook—a trusted, enterprise-grade platform with enhanced security features and better for business workflows.

- Reduce your exposure to Gmail vulnerabilities
- Improve organization-wide email security
- Enjoy a seamless migration with no data loss

Cyber threats are evolving—your email platform should too. Contact us today to learn how we can safely migrate your emails to Outlook and help protect your digital assets.



AH SUMMER, time to take off and relax. You've earned your vacation—don't let travel stress ruin it! These smart tech tips will keep you organized, secure, and stress-free!

Logistics Made Easy

Road Trips: Apps like Roadtrippers help you easily add 20+ stops (you can only add nine in Google Maps). Plus, you can plan trips in advance in the app.

Itineraries: Skip the e-mail digging – apps like Triplt or TripCase automatically compile travel details into one master itinerary.

Travel Prices: Apps like Hopper predict when to book for the best deals on flights, hotels and car rentals. For bus or train travel, use comparison apps like Wanderu.

Accommodation: Stick to trusted platforms like Vrbo or Airbnb and keep payments and communications within the platform so customer support can step in if something goes wrong.

Local Deals: Find local discounts on excursions, spa treatments and restaurants through apps like Travelzoo.

Pack Smart

Digital packing assistants like PackPoint create lists based on your destination, activities and trip length so you pack only what you need. In crowded areas, a phone lanyard can also be a lifesaver. For extra security, an RFID-blocking wallet can protect your credit cards and passport from electronic pickpocketing.

Protect Your Data

We would be remiss if we didn't mention data protection. Update your devices, enable multifactor authentication, and if you'll rely on public Wi-Fi, use a VPN to encrypt your connection. Bon voyage!

Q&A

Q: Do we really need backups if we use cloud storage?

A: Yes, having a secondary backup makes sure your data is protected in case of accidental deletion or even a cloud provider issue.

Q: How can we make sure our team uses our tech tools effectively?

A: Provide training, encourage regular use, and integrate tools into daily workflows. Explaining the benefits to your employees can make them keener to use these tools too.

Q: What happens if my device is too old to run the latest version of our software?

A: Outdated software means you're less secure against cyber attacks. If your device won't run the latest version, it's time to look at replacing it.

What's NEW at CSU?

CSU/ Doggy Daycare

If you thought we only handled tech, think again—we also run a dog lounge!

Faye, Michelle and Chuck's pup, the Boston Terrier belongs to Chuck's mom, and the fluffy white pup is the granddog!

Check out their funny dynamic on our 5/23 Facebook post!



You know how Melvin never sits when he's working? That changed on this day!

Paola had him fix something on her computer and we all felt so tall as he sat down to work on the issue!

For Adam's birthday, Caitlyn deemed it most fitting to unleash a thoroughly over-the-top, Shakespearean-style email as a happy birthday wish. Read it aloud in a British accent and prepare for giggles!

(ChatGPT may have assisted in this one. Who knew the word "felicitations" existed!)



Most Glorious and Illustrious Adam,
Upon this most hallowed day of thy nativity, I do extend unto thee felicitations most profuse and jubilant! O, how the stars themselves do pirouette in celestial rapture, for the heavens hath marked this day with golden ink upon the scroll of time — the blessed occasion of thy birth!

May thy cup overfloweth with joy unending, and may sweet Fortune, that capricious goddess, smile upon thee with favor in all thy noble endeavours. May thy days be long, thy laughter rich, and thy socks ever without holes.

Happy Birthday, most cherished soul, whose presence doth turn the dreariest hour into golden delight!

Prithee, now eat cake with great enthusiasm.

Thy Most Loyal Well-Wisher,

Miss Caitlyn Raymond
Computer Services Infinite
Messenger pigeon (703) 968-2600
www.csuinc.com

June Birthday!



Happy Birthday to our Chief of Technology, the man who's got jokes, and is the designated "play fetch with Lexi the dog" guy, Chuck!



Client Selfie Time! What if we launched a selfie competition? Throughout the year, snap a pic with your CSU tech—and at the end of the year, we'll vote on the best one! Bragging rights included!



The Melvin Chair™

When you have a question to ask... but need a whole new seating arrangement, this is what you do:

- Step 1:** Right arm on Chair A
- Step 2:** Left foot on Chair B
- Step 3:** Left hand on Chair B (for balance, of course)
- Step 4:** Balance heroically on your right leg

Comfort rating: 10/10

Practical rating: Unclear

Not sure if it's OSHA-approved, but it's definitely Melvin-approved.



WatchGuard Swag Drop!

We're feeling the love from WatchGuard—check out the awesome merch they sent our way!

What kind of CSU swag would you love to see?

Mouse pads? Notebooks? Stress balls? Pop sockets? Something totally different?

We're all ears! Send your ideas to Caitlyn at: craymond@csuinc.com.

