



Connection

November 2025

We believe that experienced, reputable, and fast responding IT support should be the standard!

Our Services:

- Data Backup & Recovery
- Managed Services
- IT Consulting
- Network Security
- Cloud Computing
- Remote IT Services
- Cyber Security Training
- Mobile Device Management
- VoIP Phones
- Co-Managed IT

Quote of the Month

"The quality of a leader is reflected in the standards they set for themselves."

Ray Kroc



5 cyber scams your business should watch out for

Cyber scams don't need to be sophisticated to cause serious damage to a business.

In fact, many of today's most effective scams rely on busy people making quick decisions and not having time to double-check what they're doing.

Staying informed is one of the best ways to stay protected. So here are five scams we're seeing right now...

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Let's get social!



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computer_services_unlimited



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Computer Services Unlimited Inc.



LinkedIn:
Computer Services Unlimited Inc.



Phone:
(703) 968-2600



Digital Newsletter:
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Robocall scams

With artificial intelligence, scammers can clone someone's voice using only a short audio clip. You get a call that sounds exactly like a supplier or even a colleague, asking you to urgently confirm bank details. It feels genuine, but it isn't.

Some scams even use this information to carry out a "SIM swap", tricking a phone provider into moving your number to a criminal's SIM card so they can intercept security codes.

Crypto investment scams

A convincing email or social media post might offer an incredible return on a business investment. Some of these projects, known as "rug pulls", are designed to collect funds and then disappear, leaving investors with nothing.

Romance scams (sometimes called pig-butcher scams)

These might sound unrelated to business, but they're not. Scammers build trust over weeks or months, often through social media or messaging apps, and then persuade someone to share sensitive information or even send money.

In some cases, they use AI-generated images or videos to make the scam more believable and later threaten to leak personal material unless they're paid.

Malvertising

Criminals hide malicious links inside paid ads on legitimate sites. An employee looking for a new supplier or tool could click an ad and unknowingly install malware onto a company laptop.

Formjacking

This is where criminals inject code into an online checkout form to steal payment or login details. If staff buy supplies or services from websites that aren't secure, those details can be intercepted.

The common thread is simple: These scams exploit human attention and trust.

Regular reminders and training help staff stay alert, question unexpected requests, and think twice before clicking. A little extra caution can stop a scam before it starts.

We can help you make sure your team is vigilant about these scams and more. Get in touch.

Gadget of the Month!

\$499 on Amazon!



REMARKABLE PAPER PRO MOVE

A sleek digital notebook with a paper-like display, reMarkable Paper Pro Move transforms how you capture ideas on the go.

Its ultra-thin, lightweight build and responsive stylus offer a natural writing experience. Special features include seamless cloud syncing, advanced handwriting recognition, and extended battery life. It's perfect for anyone seeking a premium, portable note-taking solution.

HOW THE NEWEST BLACK FRIDAY TECH GADGETS CAN BOOST YOUR BUSINESS

Images of Black Friday no longer merely conjure up visions of bargain-hunting shoppers bullrushing storefronts to secure the best deals. It is now viewed by many organizations as a strategic opportunity to minimize the cost of upgrading their technology infrastructure.

Traditionally, Black Friday tech deals surrounded gaming platforms and entertainment technology, but that has changed. Now, businesses recognize that there are numerous deals on the latest technology that offer real-world value to improve collaboration and productivity.

Best Practices When Buying Consumer Tech for Business Use

A quick look at online tech outlets shows just how steep the discounts can be on Black Friday. While these sales offer great savings, businesses need to approach purchases mindfully. Buying equipment solely because it's discounted defeats the purpose if it cannot integrate into your existing tech environment.

- **Business-Grade Warranty:**

Unfortunately, consumer products don't offer the same commercial warranties or support. It is always a good idea to check this for any purchases organizations are considering.

- **Compatibility Assurance:**

The new purchases have to be compatible with existing software, hardware, and networks, or it is a wasted effort.

- **Lifecycle Management:**

The discounted items need to be tracked and included in the IT management plan

to determine when and how the devices will be replaced in the coming years.

- **Secure Everything:**

Much like the warranty, not all consumer products come with the same safeguards necessary for enterprise-level security.

Whether you're an MSP or a small business owner, we can help you turn Black Friday deals into year-round results. Contact us today for expert advice.

Tech Giggles!

How do IT pros give thanks at Thanksgiving?

...

“Thank you for uptime, bandwidth, and a firewall strong enough to keep out the in-laws.”





What Actually Happens With Smishing Messages

- **Receiving the message:**
When you receive a smishing text, the scammer doesn't know whether your number is "active" just from sending it. They usually send out huge batches of texts to random numbers.
- **Clicking links / replying:**
The scammer only confirms your number is real if you click the link in the message or reply to it (e.g., with "STOP," "REMOVE," etc.). This signals that a human is on the other end.
- **Reporting vs. deleting:**
On most phones, the "Report Junk" or "Report Spam" option does not send anything back to the scammer. Instead, it forwards the message to your carrier or to a centralized spam-reporting system (like 7726, which spells "SPAM" on your keypad

in the U.S.). Deleting the message is also safe, but it doesn't help the carrier track the scammer.

Best Practices

1. Do not click links or reply to smishing texts.
2. Report it (via your phone's "Report Junk" option, or forward to 7726 in the U.S.).
3. Block the sender on your phone (though scammers often rotate numbers).
4. Delete the message after reporting/blocking, for peace of mind.
5. Be cautious of similar attacks on email and messaging apps—the same rules apply.

Bottom line

Reporting a smishing text through official channels does not tell the scammer your number is active. It actually helps carriers and authorities fight spam. The risk comes only from engaging with the scammer directly.



Did you know... even Elmo needs cybersecurity training?

Elmo, the lovable Sesame Street star, recently had his official X (formerly Twitter) account hacked. And some very un-family-friendly posts were made.

Experts quickly pointed out that a simple security step called Two-Factor Authentication (2FA) could have stopped the hackers. That's the extra step where, after your password, you also need a code from your phone or an app to log in.

It's a basic safeguard every business should use on social media, email, and banking accounts. And if it's important enough for Elmo to learn, it's definitely important for your team too.



I.T. Trivia! Can you get 5/5?

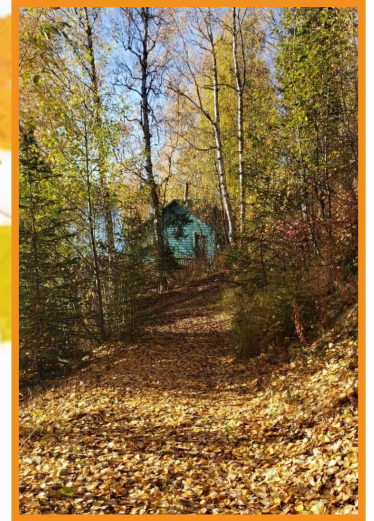
1. What is the function of a CPU in a computer?
2. What the difference between a file and a folder in a computer's file system?
3. What makes "Save" and "Save As" different in most applications?
4. What's the purpose of a web browser's "private browsing" or "incognito mode"??
5. Which file extension typically indicates a video file?

-
1. The Central Processing Unit processes data and executes instructions. It's the main control center of your computer
 2. A file is a container for storing data, while a folder is a collection of files
 3. "Save" overwrites the existing file, while "Save As" lets you to save a copy with a new name or location
 4. It stops your browsing history and cookies being stored on your computer
 5. MP4

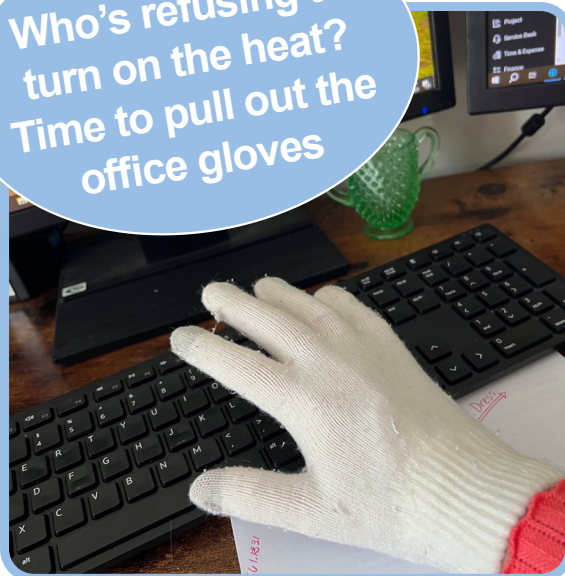
What's NEW at CSU?

Alaska's Fall Beauty...

Will shared some beautiful
pics of fall in Alaska... look at
these views!



Who's refusing to
turn on the heat?
Time to pull out the
office gloves



Back in September, it was
Pediatric Cancer Awareness
month. Alyssa gathered 8lbs
of pop tabs for the Ronald
McDonald House!



Michelle and Alyssa attended the wedding of Alyssa's 7th grade history teacher in beautiful Bedford, Va. Alyssa was diagnosed with cancer in 7th grade, and Ms. Costello was a wonderful support, even visiting Alyssa in the hospital on Christmas Day.



Faye, the Guardian of the Gate

*Just beyond the open door,
Where sunlight spills upon the floor,
Faye stands proud, her gaze so keen,
A watchful queen of all she's seen.*

*Her coat aglow in golden light,
A noble shadow, calm and bright.
The breeze brings whispers down the lane,
But none shall cross her warm domain.*

*She guards her house — her castle fair,
With gentle heart and steady stare.
Each bird that flits, each leaf that sways,
She notes them all in quiet ways.*

*No foe shall pass, no sound ignored,
She keeps her post without reward.
Yet when her humans step outside,
Her tail proclaims her joy and pride.*

*The world may turn, the seasons fade,
But Faye remains — the calm brigade.
A sunny sentinel, soft yet strong,
Her watchful heart where we belong.*